



PA / Protocol Pack

For the Global Leadership & Innovation Forum 2026 (Kenya)

1. Event Overview

- **Conference:** *The Global Leadership & Innovation Forum 2026 (Kenya)*
 - **Awards Gala:** *The African Prestige 100 Honors*
 - **Dates:** Friday 27th March 2026
 - **Time:** 12noon
 - **Venue:** Safari Park Hotel, Nairobi, Kenya
 - **Organizers:** Entrepreneurs + Leadership Initiative for African Development (ELIAD) in partnership with Aspire West Africa (a leading pan-African platform for celebrating excellence and innovation).
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2. Purpose of the Event

- To unite **500+ leaders** across business, government, academia, and innovation.
 - To promote **innovation, visionary leadership, sustainable impact, and prestige** in Africa.
 - To recognize **100 outstanding leaders and organizations** through *The African Prestige 100 Honors*.
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3. Credibility

- **22nd edition** of this international conference.
- Past recipients of Aspire awards include **Equity Bank, Vitafoam Plc, UNIBANK Ghana, Sleek Garments, Covenant University**, and other globally recognized institutions.
- Endorsed by both **local and international organizations**.
- Covered by **Aspire West Africa Magazine** and multiple international media partners.



4. Expected Dignitaries (2026)

- **Chairman and Keynote Speaker:** Dr. Ngozi Okonjo-Iweala, DG, WTO
 - **Guest Speaker:** Prof. PLO Lumumba, Founding Partner, Lumumba & Lumumba Advocates, Kenya
 - **Special Guests of Honour:**
 - Mrs. Funke Opeke, Founder, MainOne (Nigeria)
 - Dr. Patrick Awuah, Founder & President, Ashesi University (Ghana)
 - Hon. Rebecca Miano, Cabinet Secretary, Tourism & Wildlife (Kenya)
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5. Benefits of Participation

- **Prestige:** Association with Africa's top leadership forum and recognition platform.
 - **Visibility:** Featured as Guest of Honour / Speaker in media coverage, reports, and photographs.
 - **Networking:** Direct engagement with fellow leaders, policymakers, and innovators.
 - **Legacy:** Contribution to shaping Africa's leadership and innovation narrative.
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6. Logistics & Hospitality

- **Venue:** Safari Park Hotel, Nairobi — a five-star international hotel.
- **Travel Support:** Dedicated protocol desk to assist with travel coordination, airport pickup, and transfers.
- **Hospitality:** VIP seating, recognition in program booklet, professional photography and media coverage.
- **Flexibility:** Guests of Honour/Speakers are required for **1–2 hours**, unless they choose to stay longer.

7. Point of Contact

For confirmations, scheduling, or protocol arrangements:

- **Enquiries Desk:** Hossanna Otiokpere
- **Tel/WhatsApp:** +234 814 400 7090, +234 806 6626 462, +234 9 0 3030 4088
- **Email:** info@aspirewestafrica.com | adverts@aspirewestafrica.com | aspirewestafricamag@gmail.com



EVENT CREDIBILITY & LOGISTICS

1. About the Organizers

Aspire West Africa is a continental leadership, innovation, and excellence organization creating platforms for African leaders to collaborate, innovate and shape Africa's global narrative. **ELIAD** has hosted 21 previous international leadership conferences across Africa.

Visit www.aspirewestafrica.com for more details.

2. Why This Event Is Credible

- Backed by a continental advisory board
- Past events featured Ministers, CEOs & global institutions
- Hosted in partnership with prestigious hotels
- Full media coverage (TV, print & digital)
- Transparent selection process for honorees and speakers

3. Event Date & Venue

Friday, 27 March 2026 – Safari Park Hotel, Nairobi
Start time: **12:00 noon prompt**

4. Travel & Accommodation

We provide:

- Official hotel partnership rates at Safari Park,
- Dedicated protocol officers for arrival
- Airport pick-up (upon request for VIPs)
- Reserved VIP seating & security escort (where applicable)



5. What We Cover (For VIPs Only)

- VIP access badges
- Lunch & gala dinner
- Media profiling
- Red carpet interviews
- Award plaque (if applicable)

Note: *Flights and accommodation are self-sponsored unless previously agreed.*

6. Why You Were Selected

Your leadership influence, track record, and unmatched contributions to Africa’s development strongly align with our 2026 theme:

“From Vision to Victory: Leadership That Delivers Sustainable Impact in Africa.”

7. Benefits of Participating

- Continental visibility & media coverage
- Reputation strengthening
- Thought-leadership positioning
- Recognition as a top African leader
- Access to cross-border partnership opportunities
- Inclusion in “Prestige 100” documentary & report
- Networking with 500+ elite leaders

8. Arrival Protocol

Upon confirmation, you will receive:

- Personalized arrival schedule
- Assigned protocol officer
- VIP pass



- Hotel booking code
- Seat placement chart
- Stage briefing (where applicable)

9. Confirmation Requirements

Please confirm by sending:

- “YES, I ACCEPT”
- Full Name & Preferred Title
- PA/Chief of Staff Contact
- High-resolution photo
- Short bio (150–200 words)
- Filled Participation Form (see attachments to letters)

10. Contact for Clarifications

Aspire West Africa – Protocol Desk

Email: info@aspirewestafrica.com

Phone: + 234 80666 26 462

PA/Executive Coordinator: *Joyce Okechukwu*

Dr. Emmanuel Bernards

The Convener

ELIAD/Aspire